

The Software Platform for your Digital Communication.

For every screen. In record time. Without programming knowledge.

Make Your Brand an Experience. Create Collaboration.

Increase presence, image and efficiency

With the growing demands of digital transformation, you use interactive user interfaces and digital signage applications powered by smartPerform to stage brands, products, a special topic in an innovative way, reduce technology hurdles or create space for creative and networked workspaces.

smartPerform connects people with information and the latest technologies to increase presence, image and efficiency. The flexibility of the digital platform is particularly interesting for the multiple requirements of companies. Depending on the area of application, the software can be adapted and scaled accordingly – for small and large budgets.

- ✓ Consistent, intuitive usability
- ✓ Professional results
- ✓ Flexible and scalable
- ✓ Efficient in acquisition and operation
- ✓ Holistic, innovative user experience
- ✓ Sustainable use cases
- ✓ Networked solutions
- ✓ Less travelling - less CO2

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Solutions for all Areas of Application in your Digital Corporate Communication

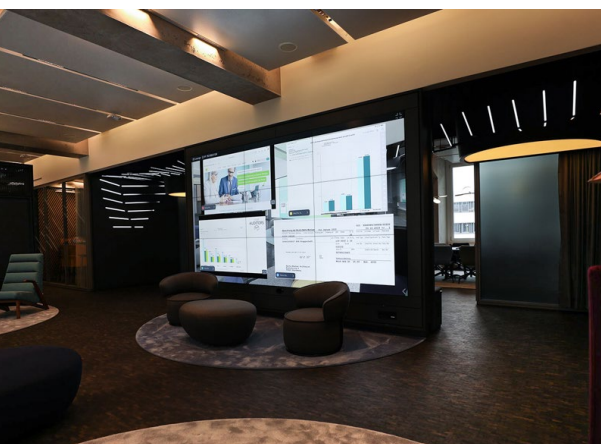


Entrance and Lounge Areas

In view of the shortage of skilled workers, there is a great potential for networked for networked screen applications. Today, these do much more than just play image and video messages.

- ✓ Increase image and presence
- ✓ Improve your service
- ✓ Relieve your staff

Solution examples: [Digital Reception](#), [Digital Notice Board](#)



Showroom

A modern showroom creates atmosphere, serves as a permanent exhibition and sales space and tells the story of your company. It can also be used as a creative space with innovative presentation and collaboration functions is no problem.

- ✓ Stage products and brands
- ✓ Ensure sustainable results
- ✓ Inspire visitors and employees

Solution examples: [Digital Signage](#), [Digital Workspace and Innovation](#)



Production

The classic employee information, efficient foremen's or shift meetings, presentation of company or production key figures, hybrid collaboration – Sustainability arises when you only need one software platform for it.

- ✓ Promote communication in production
- ✓ Achieve efficient results
- ✓ Easy operation with only one application

Solution examples: [Digital Notice Board](#), [Shopfloor](#)

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Sales and Project Management

smartPerform applications create an overview: All media content is stored centrally, automatically distributed in the network and is integrated into a modern presentation application and available to employees on site.

- ✓ Convince with innovative presentations
- ✓ Increase image, presence and efficiency
- ✓ Make success measurable

Solution examples: [Digitaler Vertrieb](#), [Meeting und Kollaboration](#)

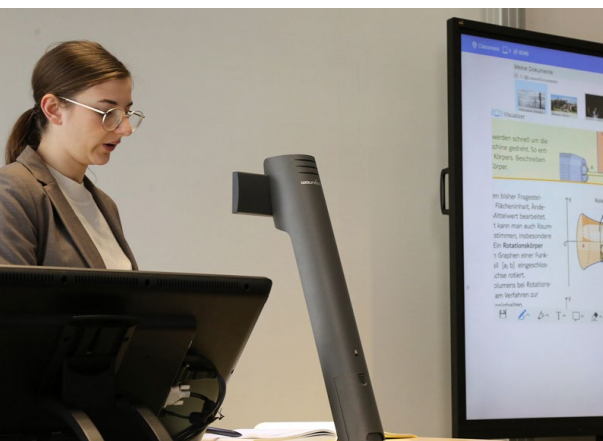


Meeting Areas

Fast, unbureaucratic and team-oriented – Use innovative technologies for your conference room. A screen designed as a wall display, on a pedestal or as a mobile media cart combines all functions in just one intuitive smartPerform user application.

- ✓ Encourage collaboration
- ✓ Achieve efficient results
- ✓ Inspire meeting participants

Solution examples: [Meeting and Collaboration](#), [Digital Workspace and Innovation](#)



Educational Areas

Digitization in schools and academies is a core topic of this time! User applications powered by smartPerform in combination with modern media technology helps all lecturers to present learning content, to practice role plays or to ethodically elaborate.

- ✓ No worries despite technology mix
- ✓ Creating sustainability
- ✓ Ensure competitiveness

Solution examples: [Teaching and Learning](#), [Non-Touch LED & Large Screens](#)

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Trade Show and Event

Marketers are faced with the problem of what to show live and how, despite cost pressure, a holistic overview of the portfolio can be conveyed. For a successful sales process, numerous tasks must be accommodated in an often tight visitor time slot.

- ✓ Present information easily and distribute it in a targeted manner
- ✓ Easy data maintenance, manual and automated
- ✓ Make success measurable

Solution examples: [Information and Kiosk Systems](#), [Touchscreen Table](#)



Retail

Benefit from all the advantages that a digital shop window brings. Reach your customers with digital advertising on the sales floor exactly where their buying action is influenced. Different designs, colors or sizes can be displayed interactively.

- ✓ Staging products and brands
- ✓ Inspire customers and employees
- ✓ Making success measurable

Solution examples: [Digital Sales](#), [Information and Kiosk Systems](#)



Museum

A museum makes topics from past times and the present come alive. With smartPerform, graphics, content, functions or games are combined into a digital, interactive exhibition in the shortest possible time and complex topics are conveyed in a vivid and entertaining way.

- ✓ Modernize your exhibition world
- ✓ Automate operational processes
- ✓ Save costs

Solution examples: [Information and Kiosk Systems](#), [Touchscreen Table](#)

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