

Welcome to the world of smartPerform

The software for modern corporate communication

Digitize your company with smartPerform. Easily exchange information, present brands and collaborate in real time. smartPerform makes it possible and ensures efficient processes and better decisions. Create your own interactive interfaces with smart functions, tailor-made and customized. Your application. Your area of application. Unleash your creativity on the digital communication stage.

Where and how is smartPerform used?
You can find all areas of application on the next page ——

- >> Consistent, intuitive usability
- >> Professional results
- >> Flexible and scalable
- >> Efficient in acquisition and operation

- >> Holistic, innovative user experience
- >> Sustainable use cases
- Networked solutions
- >> Less travelling less CO2

Solutions for all Areas of Application in your Digital Corporate Communication

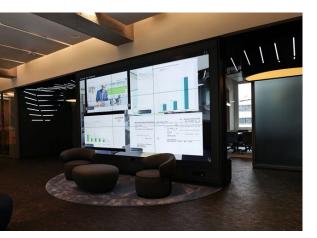


Entrance and Lounge Areas □

In view of the shortage of skilled workers, there is a great potential for networked for networked screen applications. Today, these do much more than just play image and video messages.

- ✓ Increase image and presence
- ✓ Improve your service
- ✓ Relieve your staff

Solution examples: Digital Reception, Digital Notice Board



Showroom [□]

A modern showroom creates atmosphere, serves as a permanent exhibition and sales space and tells the story of your company. company. It can also be used as a creative space with innovative presentation and collaboration functions is no problem.

- ✓ Stage products and brands
- ✓ Ensure sustainable results
- ✓ Inspire visitors and employees

Solution examples: Digital Signage, Digital Workspace and Innovation



Production ☑

The classic employee information, efficient foremen's or shift meetings, presentation of company or production key figures, hybrid collaboration – Sustainability arises when you only need one software platform for it.

- ✓ Promote communication in production
- ✓ Achieve efficient results
- Easy operation with only one application

Solution examples: Digital Notice Board, Shopfloor



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Sales and Project Management □

smartPerform applications create an overview: All media content is stored centrally, automatically distributed in the network and is integrated into a modern presentation application and available to employees on site.

- ✓ Convince with innovative presentations
- ✓ Increase image, presence and efficiency
- ✓ Make success measurable

Solution examples: Digital Sales, Meeting and Collaboration



Meeting Areas [□]

Fast, unbureaucratic and team-oriented – Use innovative technologies for your conference room. A screen designed as a wall display, on a pedestal or as a mobile media cart combines all functions in just one intuitive smartPerform user application.

- Encourage collaboration
- ✓ Achieve efficient results
- Inspire meeting participants

Solution examples: Meeting and Collaboration, Digital Workspace and Innovationtion



Educational Areas 17

Digitization in schools and academies is a core topic of this time! User applications powered by smartPerform in combination with modern media technology helps all lecturers to present learning content, to practice role plays or to ethodically elaborate.

- ✓ No worries despite technology mix
- Creating sustainability
- Ensure competitiveness

Solution examples: Teaching and Learning, Non-Touch LED & Large Screens



Solutions for all Areas of Application in your Digital Corporate Communication



Trade Show and Event [□]

Marketers are faced with the problem of what to show live and how, despite cost pressure, a holistic overview of the portfolio can be conveyed. For a successful sales process, numerous tasks must be accommodated in an often tight visitor time slot.

- ✓ Present information easily and distribute it in a targeted manner
- Easy data maintenance, manual and automated
- ✓ Make success measurable

Solution examples: Information and Kiosk Systems, Touchscreen Table



Retail 2

Benefit from all the advantages that a digital shop window brings. Reach your customers with digital advertising on the sales floor exactly where their buying action is influenced. Different designs, colors or sizes can be displayed interactively.

- Staging products and brands
- Inspire customers and employees
- ✓ Making success measurable

Solution examples: Digital Sales, Information and Kiosk Systems



Museum [□]

A museum makes topics from past times and the present come alive. With smartPerform, graphics, content, functions or games are combined into a digital, interactive exhibition in the shortest possible time and complex topics are conveyed in a vivid and entertaining way.

- ✓ Modernize your exhibition world
- Automate operational processes
- ✓ Save costs

Solution examples: Information and Kiosk Systems, Touchscreen Table

